



2018 Arizona Statewide Conference

Thursday, July 19 and Friday, July 20, 2018

Twin Arrows Casino Resort
Flagstaff, AZ

Sponsorship and Exhibitor Opportunities

Contact:

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www.afpazconference.org

Who is AFP?

The Association of Fundraising Professionals (AFP) represents nearly 30,000 members in 233 chapters around the world, working to advance philanthropy through advocacy, research, education, and certification programs.

The Northern Arizona Chapter presents the 2018 Arizona statewide conference providing professional development and networking opportunities for fundraising professionals throughout the region.

Target Audience Demographics

- Members of AFP and nonprofit professionals, including development directors, planned giving officers, major gift officers, special event coordinators, community relations professionals, direct mail specialists, donor database specialists, consultants, trainers, executive directors, program directors, board members, donors and philanthropists.
- We project approximately 65% of attendees will be from Northern Arizona, 25% will be from Southern Arizona, and 10% will be from metropolitan Phoenix.
- Majority of attendees are responsible for selecting products and services for their department or organization.

Your Opportunity

The 2018 AFP Arizona Statewide Conference provides your company direct contact with over 120 fundraising professionals and representatives of the nonprofit community in Arizona. This is your opportunity not only to network with potential customers but also to show your support of the local nonprofit sector.

Registration Deadline: Friday, June 29, 2018

Send registration form with payment in full to:

Anne Marie Mackler
AFP Northern Arizona
1130 S. Ocotillo Dr
Cottonwood, AZ 86336

Make checks payable to AFP Northern Arizona.

Or, send your payment via PayPal to treasurer@afpnaz.org

Send high resolution .jpg or .pdf files for advertisements to Matthew Ferris at matthew.ferris@goalbusters.net

Confirmation and instructions will be sent to you when payment is received.

Sponsor and Exhibitor Opportunities

Closing Luncheon and Philanthropy Honors **\$2,500**

- Logo on promotional materials for conference
- Logo on conference tote bag
- Premium placement for exhibit table and admission for up to four people
- 'Curtain Minute' to promote company
- Announcements to promote company throughout conference
- Giveaway, coupon, or information of your choice in conference tote bag
- Back cover full-page ad in conference program, distributed to all attendees
- Premium placement of full-page ad in conference program, distributed to all attendees

Opening Plenary Session **\$2,000**

- Name on promotional materials for conference
- Premium placement for exhibit table and admission for up to four people
- 'Curtain Minute' to promote company and introduce featured speaker
- Signage at morning session
- Giveaway, coupon, or information of your choice in conference tote bag
- Premium placement of full-page ad in conference program, distributed to all attendees

Featured Luncheon Session **\$2,000**

- Name on promotional materials for conference
- Premium placement for exhibit table and admission for up to four people
- 'Curtain Minute' to promote company and introduce featured speaker
- Signage at lunch session
- Giveaway, coupon, or information of your choice in conference tote bag
- Premium placement of full-page ad in conference program, distributed to all attendees

SOLD ~~Opening Reception~~ ~~**\$1,500**~~

- Name on promotional materials for conference
- Exhibit table and admission for up to two people
- 'Curtain Minute' to promote company and introduce featured speaker
- Signage at reception
- Giveaway, coupon, or information of your choice in conference tote bag
- Premium placement of full-page ad in conference program, distributed to all attendees

SOLD ~~Conference Program Book & Passport Sponsor~~ ~~**\$1,500**~~

- Name on promotional materials for conference and Passport (promotion to encourage exhibit visits by conference attendees)
- Exhibit table and admission for up to two people
- Acknowledgment at Plenary Session and in conference opening remarks
- Giveaway, coupon, or information of your choice in conference tote bag
- Premium placement of full-page ad in conference program, distributed to all attendees

SOLD Conference Tote Bag **\$1,500**

- Name on promotional materials for conference
- Logo on conference tote bag
- Exhibit table and admission for up to two people
- Acknowledgment at Plenary Session and in conference opening remarks
- Giveaway, coupon, or information of your choice in conference tote bag
- Premium placement of full-page ad in conference program, distributed to all attendees

Refreshment Break (Two available) **\$1,500**

- Name on promotional materials for conference
- Logo signage at refreshment break
- Exhibit table and admission for up to two people
- Acknowledgment at Plenary Session
- Giveaway, coupon, or information of your choice in conference tote bag
- ½ page ad in conference program, distributed to all attendees

Lanyard Sponsorship **\$1,500**

- Name on promotional materials for conference
- Logo on lanyards
- Exhibit table and admission for up to two people
- Acknowledgment at Plenary Session
- Giveaway, coupon, or information of your choice in conference tote bag
- ½ page ad in conference program, distributed to all attendees

SOLD Flash Drive Sponsor **\$1,000**

- Logo on conference flash drive holding all conference documents
- Exhibit table and admission for two people
- Giveaway, coupon, or information of your choice in conference tote bag
- ½ page ad in conference program, distributed to all attendees

Breakout Room Sponsor (Three Two available) **\$1,000**

- Exhibit table and admission for two people
- Acknowledgment at all Breakout sessions in sponsored room and opportunity to introduce speaker
- Logo on signage for all Breakout sessions in sponsored room
- Giveaway, coupon, or information of your choice in conference tote bag
- ½ page ad in conference program, distributed to all attendees

Conference Exhibitor (limited number available) **\$400**

- Exhibit table and admission for one person
- Listing in conference program, distributed to all attendees

Conference Exhibitor Advertising Page Upgrade		Advertising Only	
• Exhibit table plus full page	\$575	• Full page (8 ½" x 11)	\$200
• Exhibit table plus ½ page	\$500	• ½ page (8 ½" x 5 ½")	\$125
• Exhibit table plus ¼ page	\$475	• ¼ page (4 ¼" x 5 ½")	\$100



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Sponsorship/Exhibitor Registration Form

Company Name (as it should appear in printed material)

Contact : _____

Contact Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

- Check enclosed
- Please send invoice
- Please contact us to pay by credit card

Select a sponsorship/exhibitor level:

- | | |
|--|---------|
| <input type="radio"/> Closing Luncheon and Awards* | \$2,500 |
| <input type="radio"/> Opening Plenary Session* | \$2,000 |
| <input type="radio"/> Featured Luncheon Session* | \$2,000 |
| <input type="radio"/> Refreshment Sponsor** | \$1,500 |
| <input type="radio"/> Lanyard Sponsor** | \$1,500 |
| <input type="radio"/> Breakout Room Sponsor** | \$1,000 |
| <input type="radio"/> Conference Exhibitor | \$400 |

*full page ad included

**1/2 page ad included

Conference Exhibitor Advertising Page Upgrade

- Exhibit table plus full page \$575
- Exhibit table plus 1/2 page \$500
- Exhibit table plus 1/4 page \$475

Advertising Only

- Full page (8 1/2" x 11) \$200
- 1/2 page (8 1/2" x 5 1/2") \$125
- 1/4 page (4 1/4" x 5 1/2") \$100

Hotel Information

A block of rooms has been reserved at Twin Arrows Casino Resort for conference participants starting at \$129 per night. All reservations can be made by calling (928) 856-7541 by **Wednesday, June 20, 2018**. Please refer to Booking ID# 4811 when calling to make your reservation.

Thank you!